

IDEAlliance® Awards Walsworth-Ripon Top Level G7™ Colorspace Master Qualification for 2020

January 2020

Ripon, Wisconsin

FOR IMMEDIATE RELEASE:

Walsworth - Ripon received the top level G7™ Master certificate of qualification from the International Digital Enterprise Alliance (IDEAlliance®). This latest designation includes renewal of G7 Colorspace certification.

The G7 Master standard is a facility qualification provided by Idealliance. This qualification demonstrates that a printing facility has calibrated its equipment to G7 requirements. Three levels of compliance include the fundamental G7 Grayscale, G7 Targeted and the most stringent: G7 Colorspace.



The G7 Master Qualification is intended for physical facilities that offer print, premedia or creative services. G7 Grayscale confirms a facility's ability to produce neutral gray tones. G7 Targeted includes neutral gray tones but also ensures primary and secondary solid inks match industry-standard specs. G7 Colorspace includes the requirements of the previous levels plus maintaining tight tolerances throughout the color space.

Facilities are issued compliance after meeting the requirements of one, two or all three levels of evaluation. Walsworth - Ripon was part of a select group meeting all three levels.

“Qualifying once again for the top level G7™ Colorspace Master Qualification is a tribute to our premedia team and a great benefit to our customers,” says Julie Newhouse, General Manager of the Walsworth - Ripon facility. “This qualification helps assure the color standards that today’s brands require.”

The main customer benefits of the G7 Colorspace Master Certification are the assurance of Walsworth - Ripon being able to maintain the tightest tolerances throughout the entire colorspace and having the ability to consistently reproduce the entire colorspace. It represents a uniform color management process and a commitment to continuous improvement.

About Walsworth

Walsworth is a top-five book printer, a top-10 magazine printer and is the only family-owned printer of yearbooks. Started in 1937 by Don Walsworth, current leadership is under the second and third generations: Don O. Walsworth, CEO, and his son, Don Walsworth, president. The company operates from administrative offices and printing and binding facilities in Marceline, Missouri; a prepress facility in Brookfield, Missouri; a sales and marketing office in Overland Park, Kansas; and a printing facility in Saint Joseph, Michigan. Additionally, Walsworth owns the Donning Company Publishers, a specialty

book publisher; The Ovid Bell Press, a printer of journals and magazines located in Fulton, Missouri; and recently acquired Ripon Printers in Ripon, Wisconsin, a leading producer and distributor of catalogs and other commercial products, on Dec. 31, 2019.

FOR MORE INFORMATION, CONTACT:

Carol Cluppert
Marketing Director
920.748.3136
800.321.3136
carol.cluppert@walsworth.com
www.riponprinters.com
www.walsworth.com

About IDEAlliance®

IDEAlliance®, a global think tank, is a non-profit graphic communications industry organization with 12 strategically located offices around the world. Idealliance serves brands, OEMs, service providers in print and packaging, content and media creators, fulfillment, mail delivery, creative agencies/teams, material suppliers, and innovators and developers worldwide. The organization's specifications have transformed the graphic communications industry by defining production workflows for color (GRACoL®, SWOP®, XCMYK™, G7®, BrandQ®). Idealliance is the world's foremost certifying body for competencies, systems, materials and facilities and is one of the world's largest contributors and developers of ISO standards.