

# Ripon's Lean Team Focuses on Continuous Improvement through Managing for Daily Improvement

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Ripon, Wisconsin

FOR IMMEDIATE RELEASE:

Recently, a multi-shift team of 20 employees participated in a weeklong Kaizen event. These are short duration improvement projects with a specific aim for improvement. Video analysis was done of all the activities performed during a set-up in which time, motion and the order of events were reviewed.

Ideas and tasks were generated to reduce the set-up time without sacrificing Ripon's high quality and safety standards. Managing for Daily Improvement (MDI) will be utilized to help support continuous improvement throughout the production process.

"Our lean journey continues along the path of ensuring customer delight," says Julie Newhouse, president of Ripon Printers. "Minimizing machine changeover time enables faster throughput while keeping costs in line. I'm extremely proud of how dedicated our production team is to continuous improvement," she concluded.

Ripon Printers' lean initiative began 13 years ago. It touches every aspect of the processes from front to back and contributes significantly to making the company an efficient, high-quality source for all your printing, mailing and distribution needs. Continuously improving time- and cost-efficiency is extremely important in today's environment.

## About Ripon Printers

Ripon Printers (Ripon, WI) specializes in the production and distribution of catalogs, publications, manuals, soft-cover educational products and digital communications. The company's hallmarks are flexible scheduling that meets today's fast-paced marketing environment, exceptional customer training programs that improve clients' productivity, and equipment diversity for handling a wide range of needs. The result is a customer experience that is friendly, efficient and hassle free.

## FOR MORE INFORMATION, CONTACT:

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