

IDEAlliance® Awards Ripon Printers Top Level G7™ Colorspace Master Qualification

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Ripon, Wisconsin

FOR IMMEDIATE RELEASE:

Ripon Printers received the top level G7™ Master certificate of qualification from the International Digital Enterprise Alliance (IDEAlliance®). This new designation includes G7 Colorspace certification.

The G7 Master standard is a facility qualification provided by Idealliance. This qualification demonstrates that a printing facility has calibrated its equipment to G7 requirements. Three levels of compliance include the fundamental G7 Grayscale, G7 Targeted, and the most stringent: G7 Colorspace.

The G7 Master Qualification is intended for physical facilities that offer print, premedia, or creative services. G7 Grayscale confirms a facility's ability to produce neutral gray tones. G7 Targeted includes neutral gray tones but also ensures primary and secondary solid inks match industry-standard specs. G7 Colorspace includes the requirements of the previous levels plus maintaining tight tolerances throughout the color space.

Facilities are issued compliance after meeting the requirements of one, two or all three levels of evaluation. Ripon Printers was part of a select group meeting all three levels.

“This is another example of our commitment to quality and customer delight,” says Julie Newhouse, Ripon Printers’ president. “This is a win for our customers as well as a feather in the cap of our outstanding press and premedia team.”

The main customer benefits of G7 Colorspace Master Certification are the assurance of Ripon Printers’ ability to consistently reproduce the entire colorspace while maintaining the tightest tolerances. It represents a uniform color management process and a commitment to continuous improvement.

About Ripon Printers

Ripon Printers (Ripon, WI) specializes in the production and distribution of catalogs, publications, manuals, soft-cover educational products and digital communications. The company’s hallmarks are flexible scheduling that meets today’s fast-paced marketing environment, exceptional customer training programs that improve clients’ productivity, and equipment diversity for handling a wide range of needs. The result is a customer experience that is friendly, efficient, and hassle free.

FOR MORE INFORMATION, CONTACT:

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About IDEAlliance®

IDEAlliance®, a global think tank, is a non-profit graphic communications industry organization with 12 strategically located offices around the world. Idealliance serves brands, OEMs, service providers in print and packaging, content & media creators, fulfillment, mail delivery, creative agencies/teams, material suppliers, and innovators & developers worldwide. The organization's specifications have transformed the graphic communications industry by defining production workflows for color (GRACoL®, SWOP®, XCMYK™, G7®, BrandQ®), content management (PRISM®), mail supply (Mail.dat®, Mail.XML™), and paper (papiNet®).