

## Ripon Printers Named to 2018 *Printing Impressions* 400

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Ripon, Wisconsin

FOR IMMEDIATE RELEASE:

Now celebrating its 35th consecutive year, the 2018 *Printing Impressions* 400 (*PI* 400) provides the industry's most comprehensive listing of the leading printing companies in the United States and Canada. The annual listings include a range of information from company headquarters location to current and previous year's rankings, most recent and previous fiscal year sales figures, percentage change in sales, primary product specialties, principal officer(s), number of employees and manufacturing plants, in-house capabilities, and more.



The financial information shown for the *PI* 400 rankings is provided voluntarily by privately-held and employee-owned firms, and they were instructed to not provide projected/estimated sales figures if their fiscal year was still in progress. As a result, most printers shown on the list were reporting 2017 calendar year revenues as their most recent annual sales figures.

Ripon Printers has been part of the *PI* 400 list for many years. The company moved up two slots in the volume rankings this year from #111 to #109 based on annual sales of \$48.5 million, a four percent increase from the prior year.

“Thanks to a growing roster of loyal clients and our excellent team, we’ve been able to remain a large, successful, and family-owned printing company,” said Ripon Printers’ President Julie Newhouse. “Our goal is to continue growing through our commitment to customer delight and by providing the right multichannel production solutions. We look forward to another strong year in 2019,” she concluded.

### **About Ripon Printers**

Ripon Printers (Ripon, WI) specializes in the production and distribution of catalogs, publications, manuals, soft-cover educational products and digital communications. The company's hallmarks are flexible scheduling that meets today's fast-paced marketing environment, exceptional customer training programs that improve clients' productivity, and equipment diversity for handling a wide range of needs. The result is a customer experience that is friendly, efficient, and hassle free.

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