

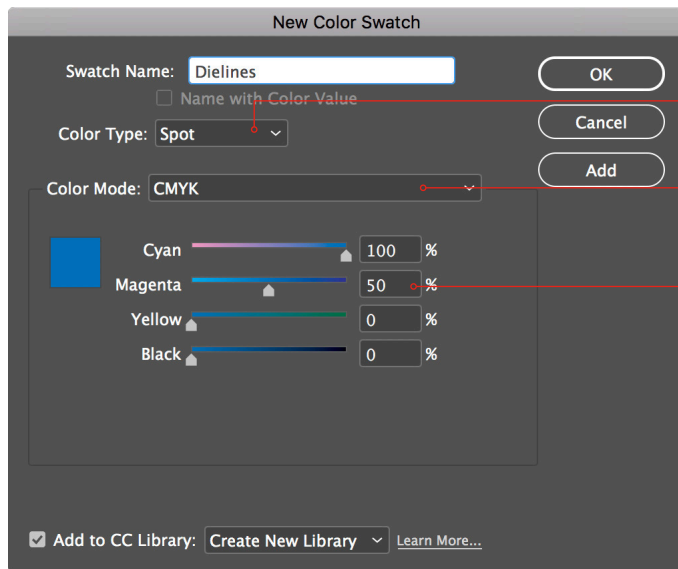
# TechLines

## How to Set up your Artwork for Die Cutting

The following steps are aimed at helping you set up your artwork for Die Cutting using a spot color to indicate the dielines.

### ADOBE INDESIGN

Open the Swatches panel (Window > Color > Swatches) and choose Create a New Color Swatch.



**Color Type**

Choose SPOT from the pop-up menu.

**Color Mode**

Choose CMYK from the pop-up menu.

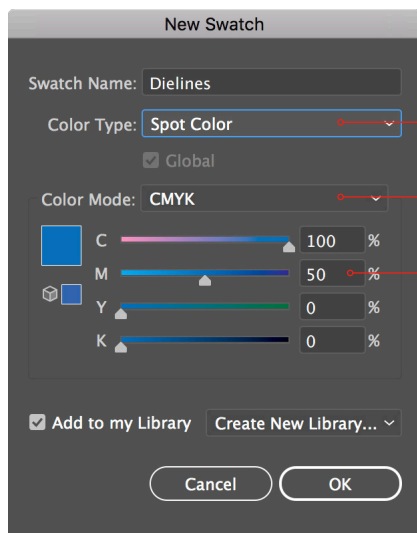
**Inks**

**100% Cyan and 50% Magenta**

Yellow and Black should be at 0%.

### ADOBE ILLUSTRATOR

Open the Swatches panel (Window > Swatches) and choose New Swatch.



**Color Type**

Choose SPOT from the pop-up menu.

**Color Mode**

Choose CMYK from the pop-up menu.

**Inks**

**100% Cyan and 50% Magenta**

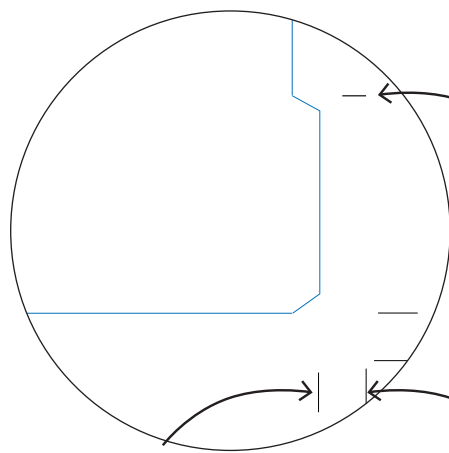
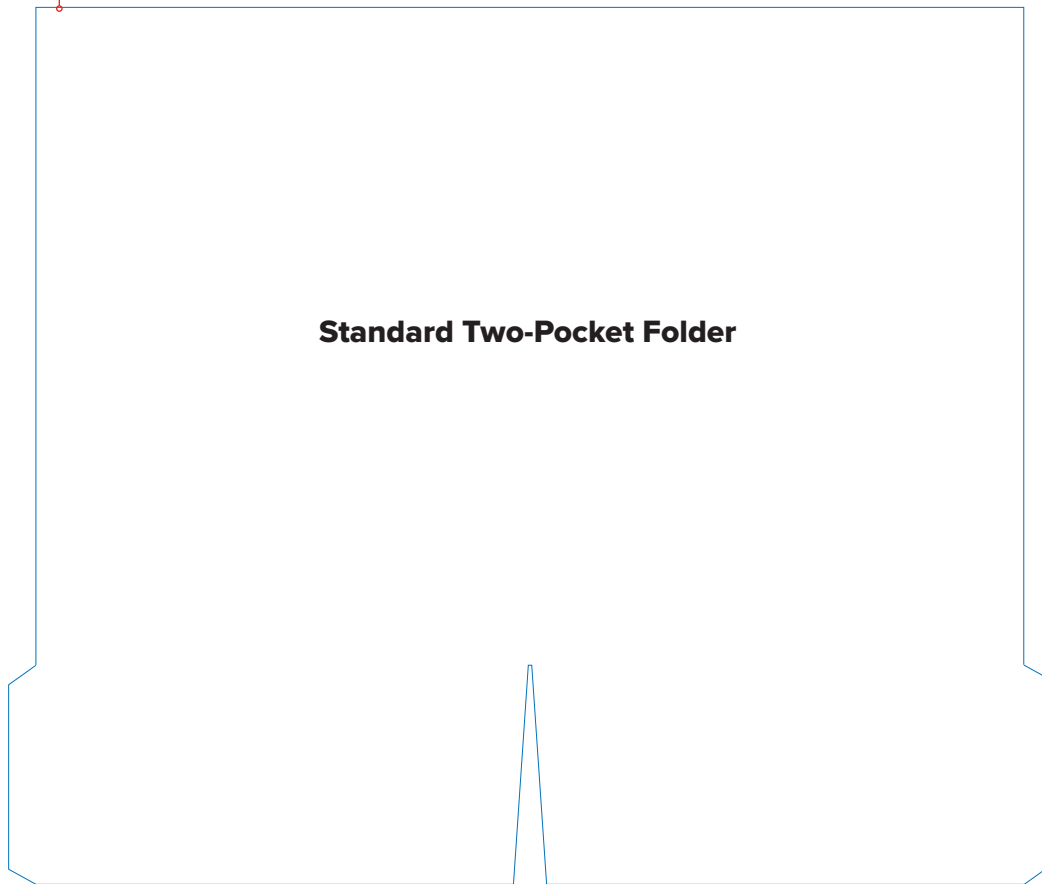
Yellow and Black should be at 0%.

## APPLY THE SWATCH

After you have created a Dielines swatch, apply it to the elements you want to have Die Cut.

### Dielines

Use solid lines to indicate where it should be die cut.



**Score and Fold Marks** should be outside trim, but within the bleed so they appear on the PDF when Exported.

**Perf lines:** should be dotted and be **100% Magenta** and **100% Yellow**.  
(Choose **Spot** from the **Color Type** pop-up menu)

Trim Mark

Bleed Mark



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