How to Set up your Artwork for Die Cutting

The following steps are aimed at helping you set up your artwork for Die Cutting using a spot color to indicate the dielines.

ADOBE INDESIGN
Open the Swatches panel (Window > Color > Swatches) and choose Create a New Color Swatch.

ADOBE ILLUSTRATOR
Open the Swatches panel (Window > Swatches) and choose New Swatch.

Inks
100% Cyan and 50% Magenta
Yellow and Black should be at 0%.
**APPLY THE SWATCH**

After you have created a Dielines swatch, apply it to the elements you want to have Die Cut.

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**Dielines**

Use solid lines to indicate where it should be die cut.

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**Standard Two-Pocket Folder**

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**Score and Fold Marks** should be outside trim, but within the bleed so they appear on the PDF when Exported.

**Perf lines**: should be dotted and be **100% Magenta** and **100% Yellow**. (Choose **Spot** from the **Color Type** pop-up menu)

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**Trim Mark**

**Bleed Mark**