

Ripon Printers Acquires Maquoketa Web Printing

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Ripon, Wisconsin

FOR IMMEDIATE RELEASE:

Ripon Printers (Ripon, WI), a leading provider of catalogs, publications, manuals, soft-cover educational products, and digital communications, recently acquired certain business interests and assets of Maquoketa Web Printing (Maquoketa, IA). The move further increases Ripon Printers' presence in the non-heatset market while providing Maquoketa's customers with access to higher technology and a broader range of print and electronic services.

The name of the combined companies will be "Ripon Printers", with all production occurring in the Ripon (WI) printing facility. Andy Lyke, president and CEO of Ripon Printers, will continue serving in that role. "We look forward to growing our client base and to serving the excellent customer roster that Maquoketa Web Printing brings," Lyke says. "We believe our cultures fit well together, and that clients will experience a seamless transition while benefiting from greater capacity, newer technology, and a broader suite of services."

Former Maquoketa Web Printing President R.B. Melvold agrees. "Ripon Printers is a leading heatset and non-heatset web printing company with an excellent strategy for growing with its customers," Melvold says. "The company learns about its customers and their markets, and then invests in the technology and solutions to support current and emerging needs."

The acquisition of Maquoketa Web Printing is part of Ripon Printers' strategy to build for the future. The company frequently is recognized for its management, marketing, and printing excellence by industry associations and trade publications.

Lyke notes that Ripon Printers continues to look for new employees, especially given the growth the company will receive from this acquisition. "We have been fortunate to call Ripon home for over 50 years and provide wages and benefits for so many in the Ripon and New Berlin areas."

About Ripon Printers

Ripon Printers specializes in the production and distribution of catalogs, publications, manuals, soft-cover educational products and digital communications. The company's hallmarks are flexible scheduling that meets today's fast-paced marketing environment, exceptional customer training programs that improve clients' productivity, and equipment diversity for handling a wide range of needs. The result is a customer experience that is friendly, efficient, and hassle free.

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