

Ripon Printers' CEO Andy Lyke Inducted into the Printing Industry Hall of Fame

September 2016
Ripon, Wisconsin
FOR IMMEDIATE RELEASE:

Printing Impressions magazine and co-sponsor Rochester Institute of Technology recently announced the selection of Ripon Printers' CEO Andy Lyke for the *Printing Impressions*/RIT Printing Industry Hall of Fame. Andy began his printing career by helping out at his family's weekly newspaper, sweeping floors and inserting flyers into weekly shoppers.

He went on to attend the University of Notre Dame and completed a bachelor's degree in accounting. After spending two years in the Chicago office of Arthur Andersen as a staff auditor, he returned to Ripon Printers in 1985 as the company's controller and then became president and CEO in 1999.

Always looking toward the future, Andy laid the foundation for the company's leap into the digital age. Today Ripon Printers specializes in the production and distribution of catalogs, direct mail, publications and digital communications for marketers and publishers. With more than \$50 million in annual sales and a growing nationwide customer base, Ripon continues to prosper in a challenging print environment.

"Being named a Printing Industry Hall of Fame inductee is a great honor that I readily share with the outstanding team at Ripon Printers that contributes to the vision, innovation and superior craftsmanship that allows us to excel," says Andy Lyke.

In addition to Lyke, the members of the 32nd induction class are Tom Metzger, chairman and CEO, Metzgers (Toledo, OH), Laura Lawton-Forsyth, president, Lawton Printing (Spokane, WA) and Zarik Megerdichian, CEO, 4over (Glendale, CA). The names of this year's honorees will join the ranks of past inductees on display at RIT's School of Media Sciences.

Mark Michelson, editor-in-chief of *Printing Impressions*, takes special note that all four honorees hail from family-owned, privately held companies. That's a positive sign for the overall health and entrepreneurial spirit of the printing industry.

About Ripon Printers

Ripon Printers specializes in the production and distribution of catalogs, direct mail, and digital communications for small and mid-size catalog marketers and publishers. The company's hallmarks are flexible scheduling that meets today's fast-paced marketing environment, exceptional customer training programs that improve clients' productivity, and equipment diversity for handling a wide range of needs. The result is a customer experience that is friendly, efficient, and hassle free.

FOR MORE INFORMATION, CONTACT:

Carol Cluppert
Marketing Director
920-748-3136
800-321-3136
carolc@riponprinters.com

www.riponprinters.com