

## Ripon Printers Wins Two Gold Ink Awards

November 2012  
Ripon, Wisconsin  
FOR IMMEDIATE RELEASE:

The Gold Ink Awards, considered the industry's most prestigious print competition, honored Ripon Printers with a gold and pewter award in the 2012 competition. Hosted by North American Publishing and *Printing Impressions*, a panel of distinguished graphic arts professionals judged entries in nearly 50 categories over four days. Although not a design competition, judges are encouraged to analyze how design has influenced the production decisions made for each entry.

Ripon Printers received a gold award, the competition's highest accolade, in the Business Catalogs, Web category for the *2011 Traxon Lighting Systems and Solutions US* catalog. Traxon is a global leader in LED lighting systems for the architectural and hospitality/retail industries. Produced for Midwest Printing Services (Rolling Meadows, IL), the catalog featured blind embossing on the front cover and indexed tabs for quick reference.

Ripon also received a pewter award in the Trade Magazines, Sheetfed category for the December 2011 issue of *Floriology*, a premiere magazine serving the retail florist industry. The publisher of *Floriology* is BloomNet<sup>®</sup>, an international floral wire service provider offering quality products and diverse services to a select network of professional retail florists.

"I am always proud to have our work recognized in prestigious international competitions like the Gold Ink Awards," says Andy Lyke, president and CEO of Ripon Printers. "Winning is an outstanding tribute to our employees' dedication to achieving print excellence."

This year's contest drew nearly 1,000 contributions from across the globe. Award winners receive either a plaque or certificate, and all winning pieces are featured in *Printing Impressions* magazine and GoldInk.com.

### About Ripon Printers

Ripon Printers serves small to mid-sized catalog marketers and publishers, producing catalogs, magazines and directories as well as manuals and soft-cover educational products. Founded in 1962 with just 13 employees, Ripon Printers is now more than 320 employees strong and equipped with the latest technologies from premedia through fulfillment and distribution. Linking the company's capabilities together is an obsessive devotion to customer delight that places client satisfaction above any other business goals.

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