

Ripon Printers Named Best of the Best in Best Workplace in the Americas 2013 Competition

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FOR IMMEDIATE RELEASE:

Ripon Printers, a leading printer of catalogs, direct mail, publications, manuals and soft-cover educational products, has been awarded the Best Workplace in the Americas designation, Best of the Best 2013, for its exemplary human resources practices. Begun to specifically honor printing companies that provide a superior work environment, the Best Workplace in the Americas program was created in 2000.

A panel of highly respected HR professionals with decades of experience in the graphic arts industry reviewed the submissions. All of the winning companies actively show their employees that they care about their work environment, their personal goals and ambitions, as well as the needs of the company. Applicants were judged on eight criteria: Management Practices; Work Environment; Training and Development Opportunities; Financial Security; Workplace Health and Safety; Work-Life Balance; Recognition and Rewards; and Health and Wellness Programs.

"We have always felt strongly that our success as a company comes from the excellent employees who make up Ripon Printers," says Ripon Printers President and CEO Andy Lyke. "An important goal of our executive team is to help create a workplace that fosters job satisfaction, creativity and innovation."

Michael Makin, president and CEO of Printing Industries of America, agrees with that business philosophy. "Best of the Best winners routinely exhibit the highest commitment to success in many ways, but particularly through their employees. Congratulations to Ripon Printers."

Ripon Printers received an award in the Large Companies/Multi-plants (251+ employees) category and is also a past recipient of this prestigious award.

About Printing Industries of America

Printing Industries of America (PIA) is the world's largest graphic arts trade association, representing an industry with approximately one million employees. It serves the interests of more than 10,000 member companies. Together with its nationwide affiliate network, PIA delivers products and services that enhance the growth, efficiency and profitability of its members and the graphic communications industry through advocacy, education, research and technical information.

About Ripon Printers

Ripon Printers serves small to mid-sized catalog marketers and publishers, producing catalogs, direct mail and directories as well as manuals and soft-cover educational products. Founded in 1962 with just 13 employees, Ripon Printers is now more than 340 employees strong and equipped with the latest technologies from premedia through fulfillment and distribution. Linking the company's capabilities together is an obsessive devotion to customer delight that places client satisfaction above any other business goals.

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