

Ripon Printers Installs Sterling Coilmaster III Plastic Coil Binding System

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FOR IMMEDIATE RELEASE:

Ripon Printers, a leading printer of catalogs, publications, manuals and soft-cover educational products, recently installed a Sterling Coilmaster III Plastic Coil Binding System as a complement to the company's already extensive binding capabilities. The new system creates plastic coil from plastic filament and automatically inserts it into the book from the first hole onwards. It then cuts and crimps the plastic coil automatically.

One of the machine's advantages is that it eliminates the need to store plastic coil. The cost savings of producing 12-inch lengths of coil from filament is well over 50 percent. The machine can form coils as small as 10 millimeters (.393 inch). The Coilmaster III enables the speedy binding of books with round or oval holes and margins at top and bottom of up to 3/16 inch.

Other key specifications of the Coilmaster III include the ability to bind books from .25 inch to 1 inch in thickness, with heights of 5 inches to 14 inches and widths of 4 inches to 12 inches. Ripon Printers is offering black and white coils as standard with custom colors available through special order.

"The addition of the Sterling Coilmaster III helps us speed products to market and control costs," says Andy Lyke, president of Ripon Printers. "This new in-house capability is a great value-added service that benefits our customers that produce manuals, training materials and presentations. Coil binding also complements our growing digital printing business."

About Ripon Printers

Ripon Printers serves small to mid-sized catalog marketers and publishers, producing catalogs and directories as well as manuals and soft-cover educational products. Founded in 1962 with just 13 employees, Ripon Printers is now more than 230 employees strong and equipped with the latest technologies from premedia through fulfillment and distribution. Linking the company's capabilities together is an obsessive devotion to customer delight that places client satisfaction above any other business goals.

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