

Equipment additions, enhancements... and an update on the Rotoman

Farewell, Heidelberg 5/color... Hello, Speedmaster CD74!

Since we purchased our Heidelberg Speedmaster SM74 — an eight-unit perfecting press in 1999, the vast majority of our covers have printed there. Being able to print both sides of the sheet in a single pass — or up to eight colors at one time — moves work right along.

Since many inside covers are black only or black with a spot color, it meant changing the press over from 4/color over 4/color to run spot color. The **Heidelberg Speedmaster CD74** is a six-unit perfecting press affording us a two/color inside covers with a four/color outside covers — or six colors in one pass — with in-line aqueous coating.

Our Heidelberg 5/color press — purchased new in 1987 — has already left us, gone to India. The new CD74 will be installed by mid-January with training to follow.

Rotoman keeps on rolling!

Although it's a new press it's not really a new press...

Since we ran our first live job on the **MAN Roland Rotoman N** press in April 2004, we have done more than 113,000,000 impressions! We

have received high praise from some of the print industry's leading firms that we work with as well as old and new customers.

Although it still is a "new" press in our eyes, it's proven itself well and our three crews have matured right along with it. It's been a smooth relationship with no major problems... haven't needed any technicians from overseas to help us make our way.

We were looking for a press to

produce quarterfold, metrofold and double parallel signatures with great color and minimal folding issues — and we got that. If you are wondering about any other capabilities — give us a call!

Running for the "Finishing" line

The finishing department has added to their cavalcade of supporting 🙌

We earn our second "Best Workplace in the Americas" award...

For the second time since its inception, we entered this competition and earned an award in the **Best Workplace in the Americas** program.

Sponsored by the Printing Industries of America/Graphic Arts Technical Foundation, this program is designed to recognize graphic arts companies for their human relations efforts which contribute to a successful workplace.

This year, 47 U.S. companies were recognized with 18 earning "Best of the Best" while 29 earned "Best Workplace" honors.

Applications are reviewed by human relations experts within the printing industry, judging the entries on the following criteria:

- Training and development opportunities
- Management practices
- Work environment
- Recognition and rewards
- Workplace health and safety
- Health and well-being programs
- Financial security
- Work-life balance



equipment — yielding increased productivity and specialty options.

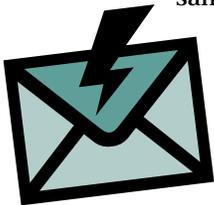
In the last few years, we have acquired 30 pocket loaders, distributed between both our Kolbus perfect binders and four of our saddle stitchers. Instead of bindery personnel handling 24" logs of signatures from the web presses and handfilling the pockets, these loaders automatically fill the pockets directly from 40" logs. Bindery personnel use a manual vacuum lift system to move the logs from a skid and position them into the loaders. Besides the ergonomic considerations, one person can now manage 10 to 12 pockets — a leap up from four — depending on page count of the signatures.

We increased our **Arpac Automated Shrinkwrapping Systems** to six and bought a second **G&K ZK500 Chop Folder**.

Need a special sticker on either cover of your catalog? Our **Label Aire 3111** can apply custom stickers from 1.5" circles to 4"x5" rectangles — call to discuss sizes and proper setup. **RIPON**

Nonprofit mailers... take note

The return address on your mailpiece needs to be the same as the address on your authorization papers... and the organizations name also needs to be the same as on those papers!



If you have **moved**, you need to submit a letter to the local post office where you received your authorization and mailing to advise of the new address. The post office is then to forward this information to Pricing and Classification Service Center so their database can be updated.

If you have **multiple locations**, you need to submit a letter — and supporting documentation — stating all of the possible locations you may select from to use on a mailing. The documentation could be a brochure, annual report or the like.

A **college** or **university** using a different campus location in the re-

turn address needs to provide a listing of all their campus locations. A brochure, annual report or other document will suffice.

For a **university** with a **large campus** that uses different mailing addresses for departments, a listing from the mailroom, brochure or campus map with addresses should be sufficient. **RIPON**

What's in a Name?

Thirty years ago, we moved from downtown Ripon out to the east side of the city on Douglas Street. At the time, we were excited to have a great big 16,000 square foot building! (Eight additions later, our building is now over 210,000 square feet!)



Andy Lyke

Then a few years later, our company was re-named Ripon Community Printers, partly because the acronym RCP matched the name of our flagship publication, *Ripon Commonwealth Press*.

Over the past couple years, the word "Community" has been slowly disappearing from our name. When the phone

rings, we answer with "Ripon Printers." Our Web site is www.riponprinters.com — not a community in there. Our new logo



continues that trend, dropping the "Community" from the design.

To many of us, this is sad. We are proud that we are a community of workers and thinkers. Unfortunately, there are those outside our walls who think "Community" denotes small town and, by extension, a small, unsophisticated company.

We choose to live in Ripon and the surrounding area and have made this place *our* community. We also know we are anything but small and unsophisticated. We have machinery and practices that many of the big boys have... or wish they had.

In the current print market however, we would hate to lose any customers just because they may be turned off by our name and the images it might conjure.

So, we decided to make the change — eliminating the word "community." But in our hearts, we know we are a community of craftsmen and women who work hard together, with pride, and work their hardest for results second to none.

Andy Lyke, President

Fun With Numbers – 2005

297,753,385	Web press impressions (number of signatures – could be any page count from 8 to 48)
89,833,691	Saddle stitch pieces ink-jetted in-line and without jetting (includes trade binding)
38,216,787	Perfect bound books produced (includes trade binding)
24,394,169	Sheet press impressions
10,475,457	Newspaper and shopper sections printed
73,880	Computer-to-plate web and sheet press plates imaged
10,500	Conventional web and sheet press plates burned

Artists in our midst

In our last issue, we featured three employees who fill their time pursuing the fine arts. While researching that article, we learned about some employees who are very serious amateur photographers. May we introduce some more of our talented employees.



Michigan Island Lighthouse, Apostle Islands



Photographer: **Geri Burk**
 Prepress technician
 Active in photography since 1979 with no formal training.
 Has worked with 35mm SLR and medium format cameras. Currently using a digital SLR.
 Looks for landscapes and lighthouses, but also seeks closeup shots of flowers.

"I love lighthouses and this is one of my favorite pictures. I like the composition and the light/shadows on the building. This wasn't my first shot of this lighthouse and I think taking this picture taught me not always go with the obvious — look for the unusual."



"Wild cat in the chicken house"



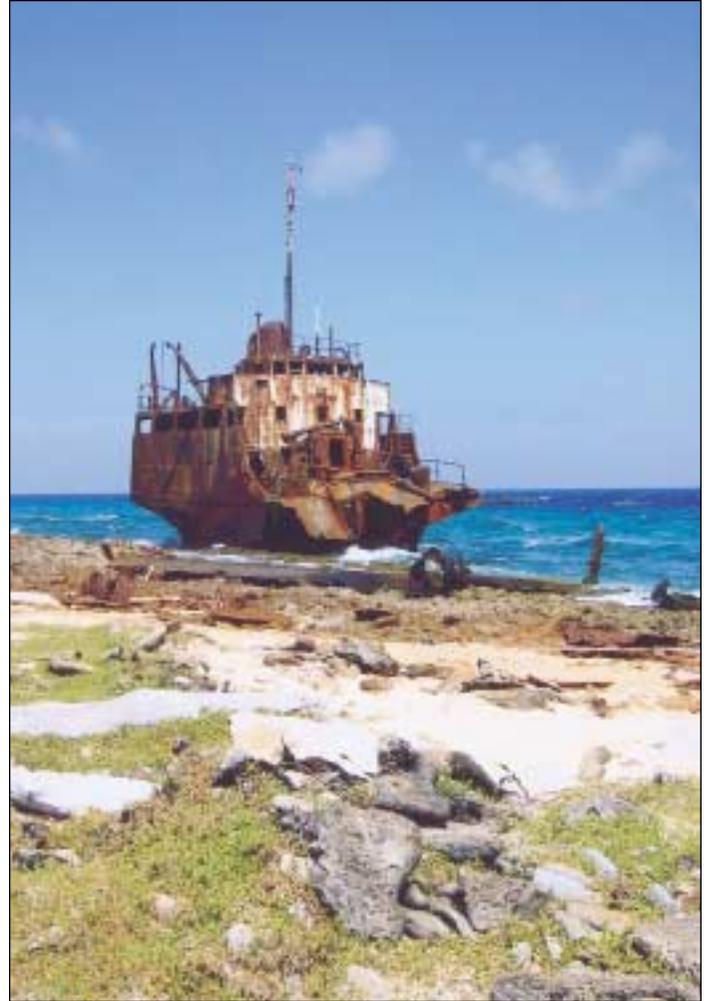
Photographer: **Cindy Sheskey**
 Customer service representative
 Active in photography for 23 years with no formal training.
 Currently using an Olympus digital with 10x optical zoom.
 Looks for "kids in action," animals or unusual landscapes.

For this photo, Cindy was *"testing the zoom last Spring and was pleased with this effect."*



Photographer:
Mike Pomplin
Web press operator
Active in
photography
for 30 years.

Currently
switching between
an Olympus E20N digital and a
“vintage” manual Pentax K1000
for optimum exposure control.
Attempts to capture Mother
Nature’s true beauty.
*“This ship was abandoned on an
island off Venezuela. It was damaged
as it hit a reef, leaving it exposed to
Mother Nature. I visited this island
in January 2001 and found the only
inhabitants were sea turtles.”*



Photographer:
Joyce Harvey
Film librarian/
fulfillment

Active in
photography for
eight years.
Earned awards

at Green Lake County Free Fair.

Currently using a Kodak
Easy Share CX7530 5
megapixel camera.

Interest areas are landscapes
and grandchildren.

*“This photo was taken Easter
Sunday, March 27, 2005, in
Cornwall, England, at the Eden
Project. I didn’t think it was all
that special until I saw it on my
computer screen! I saw the color
contrast, the detail in the bark and
little boy blue in the background.”*





Photographer:
Kelly Schultz
Bindery machine
assistant
Active in
photography for
seven years; recently
joined the New York

Institute of Photography.
Currently using a Minolta Dimage
7i digital camera.

Interest areas include wedding
photography and children;
favorite subjects are sunsets and
flowers.

*"I took this photo on December 5,
2005, in my apartment. This photo is
special to me because this was my
first child portrait and it turned out
very cute... mostly because of the cute
subject I had to work with."*



Photographer: **Sheila Wyer**
Newspaper production

Started taking pictures as a
child with a Brownie
camera. Took a
photography class through
the National Parks System.

Has used a Minolta since
the early 80s with wide angle to 400mm
zoom lenses.

Interested in just about any subjects.
Drawn by "weird days" — fog, rain,
northern lights, storms and lightning;
as well as wildlife and National Parks.

*"I found this elk in Jasper National Park
while on a trip to Canada in 2004
with my husband."*



Photographer:
Sue Kohl
Customer education
and electronic prepress
systems manager

Active in photography
for 10 years.

Currently using
a Nikon N80 with a Nikkor
70-300 lens.

Interest areas include travel, flowers,
unusual settings and her puppies
(two Welsh Corgis).

*“Viet Nam War Memorial, Washington,
D.C., taken April 2003. The picture
captures the essence of the memorial.
It is respectful to those who died serving
their country. It is visited daily by many
of this country’s youth and the memorial
takes its place among some of our other
great monuments.”*



Photographer:
Kris Miller
Preflight
technician
Interested in
photography
on and off
since 1989.

Took two college classes.
Uses a Canon EOS Elan 7n
and various Cokin filters.
Enjoys being able to tell a
story with a photograph. Peo-
ple and animals are favorite
subjects — in black & white.

*“This is a photo of my family,
taken December 2004, on our
annual trip to cut our
Christmas tree. It is a ‘frozen
moment’ in my life, the way I
see it. Enjoy!”*





Danvers State Hospital, Danvers, Mass.

2004



Photographer:
Randy Radtke
Newspaper
editor

Active in
photography
for 10 years
with plenty of

on-the-job training.

Uses a 25-year-old all-
manual 35mm SLR.

Enjoys shooting black &
white stills, sports and
family.

*"This photo captures the beauty
and detail of the building. Even
as it deteriorates, this Gothic
marvel still exudes grace."*



Photographer:
Karri Gordon
Sales

Interested in
photography
since middle
school.

Experimentation

has been her only training.

Uses a Pentax ZX50 SLR.

Favorite subjects are Door
County (Wis.) sunsets and
lighthouses.

*"I love spending time on the
water in Door County. There is
something very soothing and
serene in watching a sunset."*

We salute one of our own serving in Iraq

One of our third shift saddle stitch operators set aside his bindery skills in order to serve his country. As a member of the 32nd "Red Arrow" Division of the Wisconsin Army National Guard, Scott



Scott Ziegler

Ziegler was called up with the 2nd Battalion, 127th Infantry and is now serving in Kuwait/Iraq.

Scott originally joined the Guard in 1994 and achieved the rank of Specialist E4. He drove armed personnel carriers and was an anti-armor specialist as well as a rifleman. He left the Guard in 2002 but decided to re-join in 2005 as a combat medic with Bravo Company based in Green Bay.

The unit went to Camp Shelby, Miss., in early June for additional training and departed for their 18 month deployment on August 1st.

Scott's mother-in-law, Linda Curran — one of our finishing trimmer operators, reports they now have a visual link via a web cam. "He looks so comfortable, sitting in his place. It's hard to believe he goes out on patrols," said Linda.

Many "goodie" boxes have made the journey from his fellow employees at Ripon Printers to the Middle East. Third shift employees gathered the first shipment. Most recently, 10 boxes filled with candy, toiletries, gum, Christmas cards, playing cards, beef jerky and other delights were collected by the newspaper staff, customer service representatives and sheet press personnel.

Scott shared the following thoughts in a recent e-mail. "It has just been hard to be away from home. There are good people here in Iraq, but with the job I do, I see



On an early visit to Baghdad, Scott poses outside one of Saddam's palaces located at the airport.



Camel rides anyone? At one of the bases Scott visits, there is a little Iraqi market outside the gates where soldiers can shop. You can pay to ride their camel and get your picture taken!

most of the bad ones. There are a lot of kids that try to steal stuff off our trucks and then there are those that are happy just when we wave at them.

"All the support that we receive from back home makes it that much easier. The loss of two of our soldiers was a really hard time — it really hit hard. I only hope we stick it out over here and finish the job. The Iraqis still need us here to help get their government started. It is terrible that people are getting killed here but we need to finish the mission.

"I think everyone could learn more about the situation here by watching the movie "Voices of Iraq." It shows the good and the bad — then people can make an educated decision about the war, not just based off what the news reports."

Please join us in supporting Scott and Bravo Company, praying for their safe return home... when their mission is completed. [RIPON](#)



On December 13th, Scott received 10 "goodie" boxes from his Ripon Printers co-workers. Along with treats and toiletries were Christmas cards and banners filled with good wishes.