

Ripon Printers Installs New MCS Eagle FlexPrint Inkjet System

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FOR IMMEDIATE RELEASE:

Ripon Printers recently installed the MCS Eagle FlexPrint Inkjet System, one of the most advanced inkjet systems in the mailing and printing industries. The equipment's ability to provide high-speed addressing at true 600 DPI resolution adds greater efficiency to the process.

Further, the aqueous ink is not raised and glossy like UV inks, but has an appearance closer to conventional offset printing. The small drop size retains the detail and character of nuanced fonts and images.

The MCS Eagle FlexPrint also offers Ripon's mailing customers the versatility to produce on uncoated, gloss and aqueous coated stocks. The wider 4.25-inch imaging heads provide the ability to produce self-mailers with advertising techniques such as store locator maps or large variable graphics at very low imaging costs. Other uses include:

- Imprinting to avoid black plate changes for logos and other variable data
- Barcoding that supports variable QR codes, stacked GS-1, and many other barcode languages
- Variable or static graphics imaged with near-offset detail

"Acquiring advanced equipment like the MCS Eagle FlexPrint Inkjet System helps us further our commitment to providing customers with higher quality and greater production speed at lower costs," says Ripon Printers' President and CEO Andy Lyke. "The MCS Eagle gives us performance like UV inkjets with the flexibility of water-based inks."

Powering the new inkjet system is industry leading MCS Raptor Software. It can drive up to 25 inches of print heads with just one PC, in addition to offering a full range of production benefits.



About Ripon Printers

Ripon Printers (Ripon, WI) specializes in the production and distribution of catalogs, publications, manuals, soft-cover educational products and digital communications. The company's hallmarks are flexible scheduling that meets today's fast-paced marketing environment, exceptional customer training programs that improve clients' productivity, and equipment diversity for handling a wide range of needs. The result is a customer experience that is friendly, efficient, and hassle free.

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