

Ripon Printers' Andy Lyke Named VISION Award Recipient

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Ripon, Wisconsin

FOR IMMEDIATE RELEASE:

The Web Offset Association (WOA) and Printing Industries of America recently named Andy Lyke, president of Ripon Printers, as the 2012 recipient of the Harry V. Quadracci VISION Award. He will be honored and recognized during the Offset & Beyond Conference, to be held June 4-6, 2012, at the Hyatt Regency St. Louis at The Arch in St. Louis.

The Harry V. Quadracci VISION award is conferred to that offset printing industry executive who has reached an unsurpassed level of excellence and achievement in the industry. It is dedicated to the spirit of those industry pioneers whose hard work and determination have created a growing and ever-changing industry.

VISION-award recipient Andy Lyke began his graphic arts career by helping out at his family's weekly newspaper, the *Ripon Commonwealth Press*. After attending the University of Notre Dame and completing a bachelor's degree in accounting, Lyke spent two years in the Chicago office of Arthur Andersen as a staff auditor. He then returned to Ripon Printers in 1985 as the company's controller. Among other accomplishments, Lyke laid the foundation for Ripon's leap into the electronic age.

Lyke earned both his CPA license and his pilot wings by 1994 and became president of Ripon Printers five years later. He and his wife, Jeanne, who is a practicing pediatrician, are active in community affairs and the proud parents of two sons.

Today, Ripon Printers is more than 255 employees strong and equipped with the latest technologies from premedia through fulfillment and distribution, serving catalog marketers and publishers throughout the United States. The company further expanded this year by acquiring certain business interests and assets of Sells Printing Company (New Berlin, WI), a high-quality commercial printer serving leading corporations and advertising agencies.

"The VISION award reflects the business and culture started by my parents in 1962 and continued through Dave Gray, my predecessor," says Andy Lyke. "We have a great workforce that is loyal and willing to do 'what it takes' to meet and exceed our customers' requirements. My whole family feels blessed to be part of Ripon Printers and the Ripon community."

Lyke joins a prestigious group of past VISION Award recipients including Jim Andersen, IWCO Direct; Edward Barr, Sun Chemical; Thomas Brinkman Sr., Metroweb Corp.; Ken Field Sr., Continental Web Press; John Frautschi, Webcrafters Inc.; Michael Keene, The John Roberts Co.; Remi Marcoux, Transcontinental USA; Robert Murphy, Japs-Olson Co.; Roger Perry, Perry Judds; Thomas Quadracci, Quad/Graphics Inc.; F. Edward Treis, Arandell Corp.; and Jerry Williamson, QuadWilliamson.

About Ripon Printers

Ripon Printers serves small to mid-sized catalog marketers and publishers, producing catalogs and directories as well as manuals and soft-cover educational products. Founded in 1962 with just 13 employees, Ripon Printers is now more than 255 employees strong and equipped with the latest technologies from premedia through fulfillment and distribution. Linking the company's capabilities together is an obsessive devotion to customer delight that places client satisfaction above any other business goals.

About WOA

WOA is the premier, member-driven organization representing the interests of the offset printing community and the suppliers to this industry. Together with Printing Industries of America and its nationwide affiliate network, WOA delivers products and services that enhance the growth, efficiency and profitability of its members and the offset industry through advocacy, education, research, and technical information.

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