

## **Ripon Printers Wins 12 First Place Print Competition Awards**

June 2011

Ripon, Wisconsin

FOR IMMEDIATE RELEASE:

Ripon Printers, a leading printer of catalogs, publications, manuals and soft-cover educational products, received 12 print competition awards from two major graphic arts awards competitions. Between the two competitions, Ripon Printers earned first place recognition in categories encompassing four different platforms—heatset, coldset, sheetfed and variable data digital printing.

The first set of awards included six first place recognitions—twice as many as the two next highest achieving printers—in the 2011 Web Offset Association (WOA) Print Competition. The WOA awards are now in their 29<sup>th</sup> year and attracted well over 500 entries from 58 North American printing companies and educational institutions.

Ripon Printers won another six first place awards in the 2011 Graphic Arts Excellence Awards (GEA), sponsored by Printing Industries of Wisconsin. The GEA contest celebrated its 11<sup>th</sup> year and included nearly 800 entries from 51 Wisconsin-based printers, binderies, schools and graphic arts firms. The competition's goal is to promote excellence in print communications and to reward companies and individuals who produce the best in print media.

The top prize is "The Badger," named for Wisconsin's tenacious state animal. This is the 11<sup>th</sup> consecutive year Ripon Printers has earned at least one Badger award.

First place winners in the GEA contest move on to the contest's national level—the Premier Print Awards—sponsored by Printing Industries of America (PIA). Among the GEA first place winners was Ripon Printers' three-part promotional series, which won in the On-Demand and Digital Printing/Campaigns category. This variable data personalized campaign consisted of a multi-panel self-mailer customized by market sector, a box set of print tips books and a DVD mailer containing "Ripon the Video."

"We're fortunate to have a wonderful client base that affords us the opportunity to produce great print pieces," says Andy Lyke, president of Ripon Printers. "Our customers inspire us to do our best work, and our entire team takes great satisfaction in our customers' success with print."

[View](#) a complete list of the award winning pieces.

### **About Ripon Printers**

Ripon Printers serves small to mid-sized catalog marketers and publishers, producing catalogs and directories as well as manuals and soft-cover educational products. Founded in 1962 with just 13 employees, Ripon Printers is now more than 300 employees strong and equipped with the latest technologies from premedia through fulfillment and distribution. Linking the company's capabilities together is an obsessive devotion to customer delight that places client satisfaction above any other business goals.

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