

## **Ripon Printers Wins NAPL Management Plus™ Silver Award**

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Ripon, Wisconsin  
FOR IMMEDIATE RELEASE:

Ripon Printers, a leading printer of catalogs, publications, manuals and soft-cover educational products, received a National Association for Printing Leadership (NAPL) Management Plus™ Award. Companies taking part in the competition submit an NAPL Best Practices Assessment™ as part of their entry. In turn, they receive a detailed outside evaluation of their management strengths and weaknesses and become eligible for NAPL Management Plus™ Gold, Silver or Merit Awards.

Winners must meet high standards in a number of areas including strategic planning, sales and marketing, finance, operations, human resources, leadership and community/industry relations. Ripon Printers earned an NAPL Management Plus™ Silver Award. As an award winner, Ripon automatically becomes a member of the NAPL Management Plus™ Society, enabling the company to display the Society emblem on all company promotional materials as a symbol of its dedication to excellence in business practices.

"We are honored to receive an NAPL Management Plus™ Award because the program sets a high bar for management achievement," says Ripon Printers' President Andy Lyke. "Participating gives our entire team a visible benchmark as well as an opportunity for industry recognition. I am extremely proud of our employees' achievements and commend them for their hard work and dedication in meeting the challenges of a transitioning print marketplace."

The awards will be presented on Tuesday, February 21, 2012, at the Management Plus™ Awards dinner program during the industry-wide Vision 3 Summit conference at the Marco Island Marriott in Marco Island, Florida.

### **About Ripon Printers**

Ripon Printers serves small to mid-sized catalog marketers and publishers, producing catalogs and directories as well as manuals and soft-cover educational products. Founded in 1962 with just 13 employees, Ripon Printers is now more than 240 employees strong and equipped with the latest technologies from premedia through fulfillment and distribution. Linking the company's capabilities together is an obsessive devotion to customer delight that places client satisfaction above any other business goals.

### **About NAPL**

Chartered in 1933, the National Association for Printing Leadership (NAPL) is a not-for-profit business management association representing companies in the \$100 billion graphic communications industry. NAPL's comprehensive slate of business-building solutions provides company leaders with management tools that enable them to make informed business decisions in an ever-changing market environment. For more information on NAPL or its affiliated associations, visit [www.napl.org](http://www.napl.org) or call 800-642-6275.

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