

# Ripon Printers Receives Prestigious Gold Ink Award

August 2010  
Ripon, Wisconsin  
FOR IMMEDIATE RELEASE:

Ripon Printers, a leading printer of catalogs, publications, manuals and soft-cover educational products, received a Silver award in the Digital Printing, Marketing Collateral category of the Gold Ink Awards, one of the industry's most prestigious print competitions. Now in its 23rd year, the Gold Ink Awards competition has earned the respect of the industry's most important producers of printed work.

Ripon won for its "Great Tips!" series of tips booklets. Illustrated in full color and packaged in a box set, the booklets cover Premedia, Bindery, Printing, Inkjet & Mailing, Comail and Marketing Do's & Don'ts.

"The award reflects the quality of digital printing that our skilled on-demand team is producing from our two Canon imagePRESS C6000 full-color digital presses," says Andy Lyke, president of Ripon Printers. "I'm also pleased that our marketing program continues to receive ongoing recognition. We want to be a company that not only produces our clients' materials, but also understands and uses marketing effectively ourselves."

Planned by *Printing Impressions*, *Publishing Executive* and *Book Business* magazines and sponsored by Heidelberg and NewPage, the award presentation will take place at the Gold Ink Awards and Hall of Fame Gala on October 4 at the Hyatt Regency McCormick Place in Chicago. The gala is held in conjunction with GRAPH EXPO 2010.

## **About Ripon Printers**

Ripon Printers serves small to mid-sized catalog marketers and publishers, producing catalogs and directories as well as manuals and soft-cover educational products. Founded in 1962 with just 13 employees, Ripon Printers is nearly 300 employees strong and equipped with the latest technologies from premedia through fulfillment and distribution. Linking the company's capabilities together is an obsessive devotion to customer delight that places client satisfaction above any other business goals.

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