

Ripon Printers Completes Testing of Printing Process Materials for Consumer Product Safety Commission Certification

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FOR IMMEDIATE RELEASE:

Ripon Printers, a leading printer of catalogs, publications, manuals and soft-cover educational products, has tested various materials used in their printing processes for general conformity certification related to safety standards of the Consumer Product Safety Commission (CPSC). This initiative is part of the company's response to meeting new Consumer Product Safety Improvement Act (CPSIA) labeling requirements as they relate to print materials.

The CPSIA recently updated its labeling requirements for any manufactured product targeted toward children 12 years of age and younger. Marketers and publishers must meet the requirements listed in Section 103(A) beginning August 14, 2009.

The scope of this provision is quite broad in that it applies to all children's products. This includes, but is not limited to, items such as clothing or shoes, not just toys and other regulated products. It also encompasses print materials ranging from test booklets to instruction manuals, comic books, textbooks, magazines and other print materials intended for this age group.

The tested materials include various coated and uncoated paper substrates, UV and aqueous coatings, hot melt and PUR adhesive as well as heatset and coldset inks. Ripon offers a report detailing the products tested and adherence to the applicable safety regulations put forth by the CPSC.

In addition to the testing of specific materials used in their printing process, Ripon Printers also worked with other printers and industry associations to determine the best approach for meeting new CPSIA labeling requirements as they relate to print materials.

"We wanted to be proactive in helping our customers comply with the CPSIA requirements as well as making them feel completely assured that materials

available from Ripon Printers meet safety standards," says Andy Lyke, Ripon Printers' president.

A copy of the testing [report](#) is available to interested marketers and publishers.

About Ripon Printers

Ripon Printers serves small to mid-sized catalog marketers and publishers, producing catalogs and directories as well as manuals and soft-cover educational products. Founded in 1962 with just 13 employees, Ripon Printers is now more than 300 employees strong and equipped with the latest technologies from premedia through fulfillment and distribution. Linking the company's capabilities together is an obsessive devotion to customer delight that places client satisfaction above any other business goals.

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