

Ripon Printers Improves Air Quality and Reduces Energy Expenses through Sustainability Program

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FOR IMMEDIATE RELEASE:

Ripon Printers, a leading printer of catalogs, publications, manuals and soft-cover educational products, was the subject of a corporate sustainability article appearing in *Ripon Commonwealth Press*. The article focused on how Ripon Printers' green manufacturing practices resulted in annual savings of \$132,000 while also significantly reducing air emissions.

Strategies noted in the article, "[Ripon Printers taking steps to improve air quality](#)," included:

- *Volatile Organic Compounds (VOCs) Reduction*. The adoption of low- or no-VOC inks and fountain solution, along with reductions in cleanup solvent usage, help to reduce ozone creation.
- *VOC Destruction*. Collecting VOCs emitted during the ink drying process and then using them as a fuel source to destroy more than 99 percent of potentially harmful VOCs. Energy recovered in the destruction process is used to heat the press dryers.
- *Energy Efficiency*. A variety of steps improve the company's overall efficiency. These include high-efficiency lighting, occupancy sensors, high-efficiency motors, use of outside air for cooling, reclaiming heat from a compressor room to heat a work space and numerous other measures.

"Clean air and energy efficiency driven by a comprehensive sustainability program are high priorities for the entire Ripon Printers' team," says company President Andy Lyke. "In addition to management's commitment, there is a real grassroots effort among our employees. For example, they recently organized our second successful electronics recycling day, where people could responsibly dispose of old computers, TVs and many other electronic devices. We're all very proud of the positive impact this program has on our customers, our community and our company."

About Ripon Printers

Ripon Printers serves small to mid-sized catalog marketers and publishers, producing catalogs and directories as well as manuals and soft-cover educational products. Founded in 1962 with just 13 employees, Ripon Printers is now a *Printing Impressions Top 400* printer equipped with the latest technologies from premedia through fulfillment and distribution. Linking the company's capabilities together is an obsessive devotion to customer delight that places client satisfaction above any other business goals.

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