



Sustainability Initiatives

Ripon Printers is committed to producing print materials that address the current needs of content providers and consumers without negatively impacting the ability of future generations to provide for themselves. We support a variety of programs that protect, preserve and enhance the environment. Emission control, source reduction and recycling are the main focal points of Ripon Printers sustainability programs. The printing process itself does not directly affect water quality, though we remain sensitive to water and other issues involving the manufacturing of paper.

Green Tier Program

Wisconsin Department of Natural Resources welcomed Ripon Printers into the Green Tier program as a Tier I participant. Green Tier supports environmentally innovative companies that go beyond minimum regulatory standards compliance. The program helps members achieve superior environmental performance while also improving their bottom line.

Green Tier adapts to the needs of the company, community and environment through collaborative contracts, charters and environmental management systems. To be accepted, Ripon had to demonstrate a strong environmental compliance record as well as commit to implementing a formal Environmental Management System within one year. Ripon will also conduct and submit annual environmental audits and maintain an aggressive continuous improvement program.

Examples of the savings in energy alone Ripon Printers has made recently include:

- Completing an "Energy Savings Audit" through the "Save Energy Now" program to guide our efforts
- Major lighting upgrades that save 1.0 million kilowatt hours of energy annually
- Installed a new variable speed compressor and air management system
- Developed a system to utilize heat recovered from the compressor room
- Utilized economizers for the air conditioning and chilled water systems
- Replaced lower efficiency motors with more high energy efficient motors
- Achieved four consecutive years of energy reduction and an overall energy usage reduction of 15% while sales increased each year

Chain of Custody (CoC) Certifications

CoC certifications reassure customers that paper being used carrying the certifying organization's label has been manufactured

using pulp from forests that have been managed in a responsible manner and that the sources are verifiable. Ripon Printers has obtained the following CoC certifications:

- **Forest Stewardship Council (FSC).** Products carrying the FSC label are independently certified to assure consumers that they come from forests that are managed to meet the social, economic and ecological needs of present and future generations.
- **Sustainable Forestry Initiative (SFI).** CoC certification from this organization demonstrates that products carrying the SFI label are made from responsibly managed forests, and not from areas that were illegally harvested, major tropical wilderness areas or biodiversity hotspots.

Eco-Responsible Production

- Digital premedia workflow
- Online proofing
- Computer-to-plate system
- Non-alcohol fountain solutions
- Digital printing
- Digitally driven web-to-print fulfillment
- Soy-based inks
- Aqueous coatings
- Water-based inkjet fluids
- Energy-efficient lighting
- Smoke-free campus
- Onsite environmental & safety officer
- Mail list hygiene services
- Co-mailing system

Annual Recycling & Environmental Savings

- 10 million pounds of paper
- 520,000 pounds of cardboard
- 60,000 pounds of plastic
- 65,000 pounds of aluminum
- 1.5 million gallons of water from new plate processors
- 100,000 gallons of water from new reverse osmosis water system
- 1.0 million kilowatt hours through three lighting upgrades



- 50% reduction in solid waste pickups through recyclable plastic straps
- 20% fewer volatile organic compounds (VOCs) through procedural changes
- Filtration system that doubles the life of plate chemistry
- Coldset ink waste collected and reused in plant
- All scrap metal collected for salvage
- Copy paper printed one-side is reused for production skid flags
- Safe recycling of obsolete computers and electronics
- Specify returnable containers when applicable

For More Information

To learn more about Ripon Printers' Sustainability Initiative, please contact your representative or send an email request to sales@riponprinters.com.



SGS-COC-005254



SUSTAINABLE FORESTRY INITIATIVE

Good for you. Good for our forests.™



Ripon Printers is a
Wisconsin Green Tier participant